Con il patrocinio di:

www.comune.longare.vi.it

http://www.centroveneto.it/

http://www.prolocovicentine.it/

http://www.coldiretti.it/vicenza/









With the highly successful first competition in 2009 and the many participants, we have set a date for the 2010 "Desinar per Costozza." This year's event and competition are dedicated to the famous architect Andrea Palladio.

This year's event is to be held again in the small town of Costozza, a rich treasure trove of history, art and culture. The first step is the art competition to choose the design label of 1292 bottles of wine specially prepared for the great feast to be held in streets of the historical Old Town Costozza.

The competition is open to our high schools, the artistic circles of the territory, and all the artists that want to demonstrate their artistic talents by synthesizing in a single creative image the town of Costozza and Palladio.

Costozza has a great heritage, art history and culture. It offers such wonderful opportunities for travelers and tourist to enjoy this heritage. With this objective, the community has created this event to be repeated each year in historic center.

This is a unique event where the streets and town square will be closed to traffic from 18:00 to 24:00. The event will be open to all and is inspired by the Statute of the Community of Costozza drafted in June 1292 and will have as a distinguished guest Gian Andrea Palladio Giorgio Trissino.

RULES:

*******Please Note: In any case where the following English translation differs from the official Italian language notice, interpretation will default to the wording and intention of the Italian notice. ********

> 2010 Label Design Competition for the Event "Desinar Per Costozza 2010, A Passeggio con Palladio"

Name of the Competition 1.

The name of the competition is "Desinar per Costozza 2010, A walk with Palladio" is announced by the committee "Desinar per Costozza" with partnership from the Banco del Centro Veneto, Aeolia's Restaurant and with the support of the community of Longare.

Participant eligibility 2.

The design competition is open to all:

- -Individuals participants
- -Group of participants (maximum of three collaborative individuals)
- -Schools (maximum of 5 pupils per group)

Each group will be able to present one design

Purpose of the Competition 3.

The competition is to find an inclusive and representative logo for the name of the event (Namely the theme of Palladio in Costozza) that will become the official symbol of "Desinar per Costozza 2010"

The name and the logo will be used for posters, manifests, postcards, publicity, labels of the Wine of the Evening, promotional materials, publishing and other multimedia publications of varied type including internet resources.

La Sera di Mercoledì 2 Giugno 2010

Formal Procedure of Participation 4.

Participation in the competition is free. If you are participating as a group (pupils or other individuals) it should be identified ahead of time on the application as being a group/student group project. Groups will need to select a group head or representative. Minors must present appropriate signed authorization from their parents or guardians. The personal data of the artist or of the head of the group should be submitted, according to the formal procedure specified in the following article 6, in an anonymous parcel to deliver by 15 May 2010

You can deliver parcel by hand, with only the outside wording reading "Competition Desinar Per Costozza 2010," or mail by post to the restaurant at the following address postmarked no later than 15 May 2010:

> Ristorante Aeolia Piazza Da Schio 1 36023 Costozza di Longare Vicenza

If the format of submission is digital then you may send via email, to send off to Aeolia@aeolia.com with the subject "Desinar Per Costozza 2010"

5. **Listing for the Competition**

The present location of the competition details can be found at the locations below: INTERNET SITE of the Organizing Committee: http://www.aeolia.com or by requesting information via email at Aeolia@aeolia.com

6. Contained some parcel,

The parcel should contain 2 sealed envelopes, named respectively:

A = Graphic Design

B = Application (cited 1)

ENVELOPE A- GRAPHIC DESIGN

On the inside of this envelope, marked with the letter A, you should introduce the logo design submitted on paper or as a multimedia disk (see article 8)

ENVELOPE B-PERSONAL

On the inside of this envelope, marked with the letter B, should be the information of the participant or group head including name, surname, date of birth, residence and the relevant telephone number.

7. Selection of the Winning Logo

The graphic presented they will be examined and judged from a board of examiners composed from the Committee and from Federica Thiene, Costozza born artist, two times participating Biennial of Venice, teachers of the Art Institute of Chicago and of the Bouhouse of Waimar

Each design will be awarded from 0 to 10 points.

For project evaluation the following criteria and parameters will apply:

- A) Related to connection of the life and history of Costozza and Andrea Palladio
- B) Must show originality, content must be recognizable, and show effectiveness of the proposed name and graphics as a promoting and representing symbol of the event.

La Sera di Mercoledì 2 Giugno 2010

Award

The committee will use the above criteria to select and prepare the final standings that will determine the winner.

The 1st place winner / winners will receive a prize of 500 Euros, and all participants will be given a certificate of participation.

9. **Project Formats**

The design may be submitted in two formats: paper image or multimedia image.

The paper image will be developed on a sheet (size A4), that you show the image of it following format: 12cm X 8cm

Supported multimedia (CD-ROM) containing the electronic version of the design as a JPEG or GIF file with a minimum resolution of 300 pixels

The Logo must be presented in versions in black and white and color

10. Copyright

The logo must be created exclusively for this competition. The work presented must be unpublished. When presented, the Organizing Committee becomes its sole owner and acquires the rights to distribution and reproduction and is so authorized exclusively, to use, reproduce, adapt, publish and distribute freely the name and its logo.

After presenting the logo you also agree not to make other use of the logo itself. The Organizing Committee accepts no legal responsibility for any infringements relating to copyrights found in the materials produced and proposed by the participants. The works received will not be returned.

11. Responsibility

The organizers cannot be held responsible for the cancellation, postponement or change due to unforeseen circumstances, or for any theft, loss, delay or damage during transportation of the projects.

The administration also does not assume responsibility for the dispersion of projects due to error in the addresses by candidates or failure or late notification of change of address indicated in the data, nor for any postal delay or otherwise acts of third parties or forces of nature.

Postage and all other extra expenses are incurred by the participants.

Information Processing of Personal Data

The personal data acquired by the Organizing Committee will be treated, including by electronic means, only for purposes related to the bankruptcy proceedings, or to give effect to obligations under the law. Holders retain their rights of personal data referred to in Art. 7, 8,9,10 of Legislative Decree No. 196/2003: In particular, they are entitled to request updating, rectification or, where interested therein, integration of data, and to oppose, for legitimate reasons, the processing of data concerning them.

La Sera di Mercoledì 2 Giugno 2010

13. Acceptance of the Rules

Participation in the competition implies full acceptance of the above rules.

14. For Information

Ristorante Aeolia Piazza da Schio 1 36023 Costozza di Longare Vicenza Email: Aeolia@aeolia.com

Hours: Monday, Wednesday, Thursday 15:00-18:00

Annex 1 – Notice Application to the Competition "Desinar per Costozza 2010, a Passeggio con Palladio" Competition for the creation of graphic logo

Individual ()	
Group ()	
School Group ()	
• ()	
Detail of the Participant or Group Leader	
Full Name	
Date of Birth	
Street	
City/Zip	
Email	
Telephone/Cellular Number	
Acceptance of Terms	
The undersigned	(name) declares that I have
read and accept the rules of the competitio	
personal data pursuant to Legislative Decree 1	96/03 on privacy.
Date	Place
Signature	
Minor Participation Waver	
The undersigned	(parents name)
Parent of	(minor participant)
born	/
Resident (re	
Street house house	#city
province	
I authorize my child to participate in the gra	phics competition and have read and
accept the rules of the competition notice and	• •
in accordance with Legislative Decree 196/03	· ·
Date	Place
Signature	